



# Agam Ray Waladi

Social Media Specialist & Content Creator

I believe that we can change world with word

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## EDUCATION

### Bachelor of Communication Science University of Muhammadiyah Malang

09/2017 - 09/2021

Malang City, Indonesia / GPA 3,42

## WORK EXPERIENCE

### Social Media Specialist Insidelombok.id

01/2022 - Present

Mataram, Indonesia

Insidelombok is one of the biggest online media in Lombok. It shares information and news about Lombok. Also has a big audience on social media such as Facebook, Instagram, Tiktok, etc.

Achievements/Tasks

- content planning, produce content (with content creator/graphic designer), coordinate to posting on social media (with admin), and post-show content evaluation. I also Created and executed digital marketing strategies for e-commerce and digital products. Increased product sales through organic and paid marketing strategies.

### Content Creator (Internship) Mentalhealing.id

01/2021 - 04/2021

Bogor, Indonesia

Mentalhealing.id as a psychological service platform is here to ease mental burdens and maximize self-potential through counseling and self-development classes

Achievements/Tasks

- I've made many videos related to psychology and mental health during my internship program and some of them are fyp on tiktok

### Freelance Content Writer Bikinartikel.id

08/2018 - 10/2018

Indonesia

I create article content based on predetermined keywords. Each article has a different level of difficulty, word count, and writing style. In addition, the article must also contain SEO, pass the plagiarism checker, and be easy to understand

Achievements project

- I have many articles that can penetrate the Google search engine on several sites that I take care of

## SKILLS

Writing Content

Analyze SEO

Web Developing

Video Editing

Graphic Design

Social Media

Meta Spark Creator

Meta Ads

Digital Marketing

## PERSONAL PROJECTS

### Lokerbeasiswa (09/2020 - 03/2022)

- I created a website that aims to provide information about education, scholarships, and job vacancies. I hope to develop this website further and recruit some people in the future

### Farenting.com (04/2020 - 03/2022)

- I'm the editor-in-chief in this project. Farenting is a news portal that will provide information and education regarding the importance of parenting in building a prosperous family. Through this news portal, parents will get articles related to family and parenting topics. Our website had received many offers of cooperation with contributors and collaborators.

### Agam Ray Waladi's Page (agamray.com) (11/2020 - Present)

- I created a blog that tells about myself. About my opinions or thoughts. For example like education, lectures, the world of work, vacation recommendations, to self-development. There are some people I didn't expect want to visit and see this tiny work of mine

## ORGANIZATIONS

### Queen Pawn Chess Club (10/2018 - 10/2020)

become a member and head of public relations

## LANGUAGES

Indonesia

Full Professional Proficiency

English

Professional Working Proficiency